



Campaign Disclosure Statement and Financial Statement
Local Authorities Election Act
(Section 147.3, 147.4)

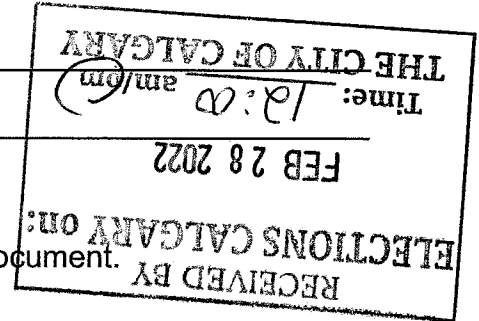
Local Jurisdiction: The City of Calgary, Province of Alberta

The personal information on this form is being collected to support the administrative requirements of local authorities election process and is authorized under sections 147.3 and 147.4 of the Local Authorities Election Act and section 33(c) of the Freedom of Information and Protection of Privacy Act.

Full Name of Candidate Michael LaValley

Candidate's Mailing Address [Redacted]

Calgary, Alberta. Postal Code [Redacted]



This form, including any contributor information from line 2, is a public document.

Pre-Campaign Period Report

- 1. Pre-Campaign Period Contributions (up to a limit of \$5,000 per year or \$10,000 from candidate's own funds per year) \$ 500.00
2. Pre-Campaign Period Expenses \$ 455.47

Campaign Period Revenue

CAMPAIGN CONTRIBUTIONS

- 1. Total amount of contributions of \$50.00 or less \$ 350.00
2. Total amount of all contributions of \$50.01 and greater, together with the contributor's name and address (attach listing and amount) \$ 7,450.00
NOTE: For lines 1 and 2 include all money and valued personal property, real property or service contributions.
3. Deduct total amount of contributions returned \$ 0.00
4. NET CONTRIBUTIONS (line 1 + 2 - 3) \$ 7,800.00

OTHER SOURCES

- 5. Total amount contributed out of candidate's own funds \$ 5,412.45
6. Total net amount received from fund-raising functions \$ 0.00
7. Transfer of any surplus or deficit from a candidate's previous election campaign \$ 0.00
8. Total amount of other revenue \$ 0.00
9. TOTAL OTHER SOURCES (add lines 5, 6, 7 and 8) \$ 5,412.45
10. Total Campaign Period Revenue (add lines 4 and 9) \$ 13,212.45

**Campaign Period Expenditures**


11. Total Campaign Period Expenses Paid \$ 13,212.45 Unpaid   TOTAL \$ 13,212.45

Campaign Period Surplus (Deficit) (deduct line 11 from line 10) \$ 0.00

NOTE: The Candidate must attach an itemized expense report to this form. A candidate who has incurred campaign expenses or received contributions of \$50,000 or more must attach a review engagement statement to this form.

**ATTESTATION OF CANDIDATE**

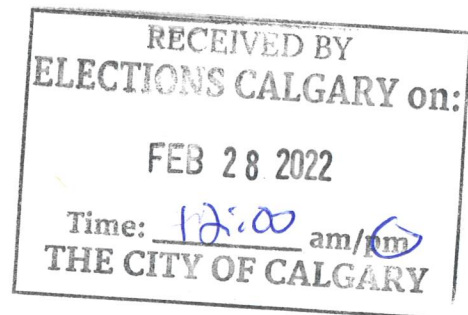
This is to certify that to the best of my knowledge this document and all attachments accurately reflect the information required under section 147.4 of the *Local Authorities Election Act*.

  
Signature

Feb 23, 2022  
Date

Forward the signed original of this document to the address of the local jurisdiction in which the candidate was nominated for election.

**IT IS AN OFFENSE TO FILE A FALSE STATEMENT**



# Donations of \$50.01 or more

## Pre-Campaign Period

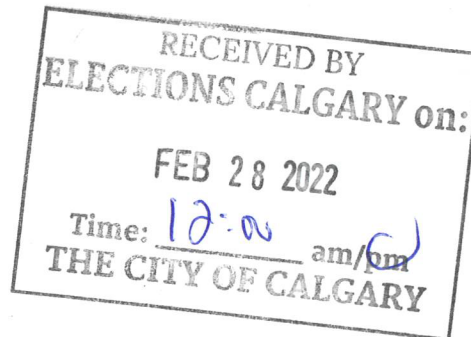
Name	Date	Address	
Rachel Delacretaz	15-Dec-20	[REDACTED]	\$500.00

## Campaign Period

Rachel Delacretaz	9-Apr-21	[REDACTED]	\$500.00
Melissa Jackson	17-May-21	[REDACTED]	\$250.00
James Schmidt	28-May-21	[REDACTED]	\$250.00
Bryn Wettergreen	30-May-21	[REDACTED]	\$500.00
James Schmidt	18-Jul-21	[REDACTED]	\$250.00
Melissa Jackson	2-Aug-21	[REDACTED]	\$500.00
Ruth Nickel	6-Sep-21	[REDACTED]	\$500.00
Rachel Delacretaz	6-Sep-21	[REDACTED]	\$1,000.00
Dawn LaValley	10-Sep-21	[REDACTED]	\$2,000.00
S. Jean Korinetz	10-Sep-21	[REDACTED]	\$100.00
James Schmidt	24-Sep-21	[REDACTED]	\$100.00
George Trutina	1-Oct-21	[REDACTED]	\$1,000.00
Gloria Fournier	21-Oct-21	[REDACTED]	\$500.00

## Total Campaign Period

\$7,450



# Expense Report

Date	Item	Supplier	Amount
<b>Pre-Campaign Period</b>			
8-Nov	Stationery	Staples	\$69.80
8-Nov	Fabric	Fabricland	\$124.62
15-Nov	Stationery	Staples	\$22.40
17-Nov	Information Cards	VistaPrint	\$76.99
21-Nov	Information Cards	VistaPrint	\$161.66
	<b>Pre-Campaign Total</b>		\$455.47
<b>Campaign Period</b>			
4-Dec	Stationery	Staples	\$29.90
5-Jan	Website - upgrade to premium	WIX	\$0.00
5-Jan	Website - comments upgrade	WIX	\$6.47
5-Jan	City of Calgary - Reg. fee	City of Calgary	\$100.00
19-Jan	Vehicle Magnet Signs	VistaPrint	\$70.84
19-Jan	Square Card Processing Fee	Square	\$1.03
20-Jan	Square Card Processing Fee	Square	\$1.03
23-Jan	Stock Video Footage	Shutterstock	\$206.40
4-Feb	Facebook	Facebook	\$49.99
4-Feb	Facebook	Facebook	\$5.01
6-Feb	Website - comments upgrade	WIX	\$6.51
12-Feb	Campaign Buttons	Sticker Mule	\$72.00
19-Feb	Google - Video Bumper	Google	\$199.76
24-Feb	Pens	VistaPrint	\$125.25
25-Feb	Square Card Processing	Square	\$1.03
4-Mar	Facebook Ads	Facebook	\$42.91
6-Mar	Website - comments upgrade	WIX	\$6.47
12-Mar	Pens	VistaPrint	\$125.25
12-Mar	Stickers	VistaPrint	\$51.29
20-Mar	4x8 Banner	VistaPrint	\$110.24
20-Mar	Bumper Stickers	VistaPrint	\$27.33
28-Mar	2.5 x 6 Vinyl Banners	VistaPrint	\$124.73
6-Apr	Website - comments upgrade	WIX	\$6.39
8-Apr	Yard Signs	Signarama	\$1,260.00
27-Apr	Google - Search Ads	Google	\$32.77
27-Apr	2.5 x 6 Vinyl Banners	VistaPrint	\$127.73
27-Apr	Information Cards	VistaPrint	\$309.94
28-Apr	4x4 Sign	Signarama	\$105.00
4-May	Facebook	Facebook	\$45.74
6-May	Great News - Mahogany/Copperfield	Great News	\$510.30
28-May	Great News - Auburn Bay/Seton	Great News	\$801.15
31-May	Google Ad Campaign - Search Ads	Google	\$139.61
31-May	Square Card Processing Fee	Square	\$7.55
31-May	Square Card Processing Fee	Square	\$14.80
4-Jun	Facebook	Facebook	\$33.65

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6-Jun Website - comments upgrade	WIX	\$6.16
30-Jun Google Ad Campaign - Search Ads	Google	\$120.82
4-Jul Facebook	Facebook	\$2.33
6-Jul Website - comments upgrade	WIX	\$6.58
9-Jul Supplies for on-site display - dog park	Sobeys	\$44.26
19-Jul Square Car Processing Fee	Square	\$7.55
1-Aug Google Ad Campaign - Search Ads	Google	\$216.43
4-Aug Facebook	Facebook	\$183.99
6-Aug Website - comments upgrade	WIX	\$6.67
29-Aug Tim Hortons - refreshment for popup	Tim Hortons	\$19.94
29-Aug Tim Hortons - refreshment for popup	Tim Hortons	\$29.23
30-Aug Pens	VistaPrint	\$245.69
30-Aug Car Stickers	VistaPrint	\$45.91
30-Aug Vinyl Banners	VistaPrint	\$237.58
30-Aug Campaign Shirts	VistaPrint	\$45.76
30-Aug Car Magnets	VistaPrint	\$84.40
30-Aug Small Stickers	VistaPrint	\$60.36
1-Sep Google Ad Campaign - Search Ads	Google	\$224.26
1-Sep Paulo Melo Photography	Paulo Melo	\$90.00
4-Sep Facebook	Facebook	\$22.61
6-Sep Website - comments upgrade	WIX	\$6.68
7-Sep Great News Media - All neighbourhoods	Great News	\$2,180.33
7-Sep Square card processing fee	Square	\$14.80
13-Sep 4 x 4 signs	Signarama	\$945.00
13-Sep Sign construction materials	Home Depot	\$427.84
25-Sep Tim Hortons - refreshment for popup	Tim Hortons	\$19.94
1-Oct Google Advertising	Google	\$474.46
4-Oct Facebook	Facebook	\$355.97
6-Oct Website - comments upgrade	WIX	\$6.72
12-Oct Square card processing fee	Square	\$1.75
12-Oct Square card processing fee	Square	\$1.03
1-Nov Google Advertising	Google	\$1,299.36
4-Nov Facebook Ads	Facebook	\$1,019.97
<b>Campaign Period Total</b>		<b>\$13,212.45</b>
<b>Total Expenses</b>		<b>\$13,667.92</b>

