



Campaign Disclosure Statement and Financial Statement

Local Authorities Election Act
(Section 147.3, 147.4)

Local Jurisdiction: The City of Calgary, Province of Alberta

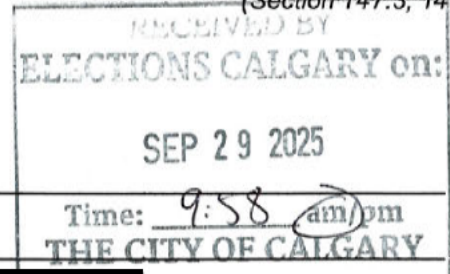
Calendar year of disclosure 2025

Full name of candidate Joanne Kerry Juliette Sara Birce

Candidate's mailing address [REDACTED]

Calgary

, Alberta. Postal code [REDACTED]



This form, including any contributor information from line 2, is a public document.

Campaign Revenue for Calendar Year

CAMPAIGN CONTRIBUTIONS

1. Total amount of contributions of \$50.00 or less \$350.00
2. Total amount of all contributions of \$50.01 and greater, together with the contributor's name and address (attach listing and amount) \$19,425.00

NOTE:

For lines 1 and 2 include all money and valued personal property, real property or service contributions.

3. Deduct total amount of contributions returned \$0
4. Net contributions (line 1 + 2 - 3) \$19,775.00

OTHER SOURCES

5. Total amount contributed out of candidate's own funds \$0
6. Total net amount received from fund-raising functions \$0
7. Transfer of any surplus or deficit from a candidate's previous election campaign \$0
8. Total amount of other revenue \$0
9. Total other sources (add lines 5, 6, 7 and 8) \$0

TOTAL REVENUE

10. Total campaign revenue for calendar year (add lines 4 and 9) \$19,775.00

Campaign Period Expenditures for Calendar Year

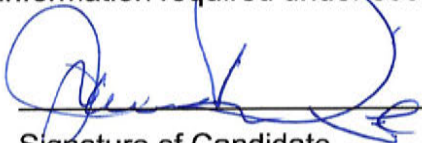
11. Total paid campaign expenses	\$ 23,486.55
12. Total unpaid campaign expenses	\$ 0
13. Total campaign expenses (add lines 11 and 12)	\$ 23,486.55

The candidate must attach an itemized expense report to this form.


Campaign Surplus (Deficit) for Calendar Year (deduct line 13 from line 10) \$ (3,711.55)

A candidate who has incurred campaign expenses or received contributions of \$50 000 or more must attach a review engagement statement to this form.**ATTESTATION OF CANDIDATE**

I certify that to the best of my knowledge this document and all attachments accurately reflect the information required under section 147.4 of the *Local Authorities Election Act*.



Signature of Candidate

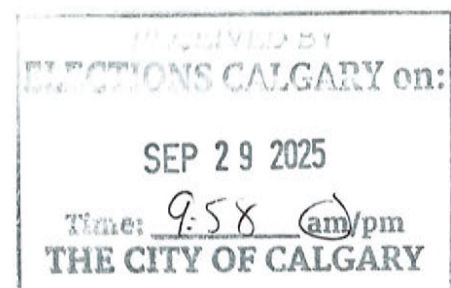


Date

Forward the signed original of this document to the address of the local jurisdiction in which the candidate was nominated for election.

IT IS AN OFFENSE TO FILE A FALSE STATEMENT

The personal information collected through this form is for administering the election. This collection is authorized by section 33(c) of the *Freedom of Information and Protection of Privacy Act*. For questions about the collection of personal information, contact the Leader, Election Services for The City of Calgary by phone at (403) 476-4110, by email at candidates@calgary.ca or by mail at The City of Calgary, Mail Code #207, P.O. Box 2100, Station M, Calgary, AB, Canada, T2P 2M5.



RECEIPTS CALGARY ON:
SEP 29 2025
Time: 9:58 am
THE CITY OF CALGARY

JOANNE BIRCE - WARD 6

JANUARY 1 TO JULY 31, 2025 CONTRIBUTIONS IN EXCESS OF \$50.01

Email	Name	Street Address	City/Province	Postal Code	Donation Date	Amount
	Chris Mensaghi		Calgary, Alberta		2-Jan-25	150.00
	Scott Hausberg		Calgary, Alberta		17-Jan-25	500.00
	Peter Wiechler		Calgary, Alberta		17-Jan-25	100.00
	Wendy Fallon		Calgary, Alberta		17-Jan-25	100.00
	David McKenzie		Calgary, Alberta		21-Jan-25	100.00
	Pamela Rath		Calgary, Alberta		21-Jan-25	100.00
	Brad Robinson		Calgary, Alberta		21-Jan-25	250.00
	Ted Carruthers		Calgary, Alberta		21-Jan-25	125.00
	Gloria M. Wilkinson		Calgary, Alberta		21-Jan-25	100.00
	Bill Alefantis		Calgary, Alberta		21-Jan-25	100.00
	Nolana Baillargeon		Calgary, Alberta		21-Jan-25	100.00
	Doug Calon		Calgary, Alberta		22-Jan-25	100.00
	Kelly Hopper		Calgary, Alberta		02-Feb-25	100.00
	Lorraine King		Calgary, Alberta		02-Feb-25	1,400.00
	Timothy Barnes		Sylvan Lake, Alberta		20-Feb-25	200.00
	Lori King		Calgary, Alberta		03-Mar-25	100.00
	Cynthia Mintz		Calgary, Alberta		11-Mar-25	100.00
	Gary Richardson		Calgary, Alberta		12-Mar-25	100.00
	Chet Reynolds		Calgary, Alberta		12-Mar-25	100.00
	Pamela Rath		Calgary, Alberta		13-Mar-25	250.00
	Patrick Rea		Calgary, Alberta		17-Mar-25	500.00
	Charles Baumgart		Calgary, Alberta		30-Mar-25	2,500.00
	Lori King		Calgary, Alberta		03-Apr-25	100.00
	Devan Cook		Calgary, Alberta		07-Apr-25	5,000.00
	Cheryl Irwin		Calgary, Alberta		23-Apr-25	300.00
	Leann Hackman		Calgary, Alberta		24-Apr-25	250.00
	Pamela Simpson		Calgary, Alberta		02-May-25	250.00
	Lori King		Calgary, Alberta		03-May-25	100.00

Email	Name	Street Address	City/Province	Postal Code	Donation Date	Amount
	Nancy Litsas		Calgary, Alberta		12-May-25	100.00
	Keith & Carrie Kerr		Calgary, Alberta		20-May-25	1,000.00
	Rand Ayres		Calgary, Alberta		31-May-25	200.00
	Lori King		Calgary, Alberta		03-Jun-25	100.00
	Kevin Zemp		Calgary, Alberta		06-Jun-25	300.00
	Josh Truba		Calgary, Alberta		09-Jun-25	250.00
	Leslie Radway		Calgary, Alberta		14-Jun-25	100.00
	Jonathan Denis		Calgary, Alberta		23-Jun-25	250.00
	Sandi Smith		Red Deer, Alberta		23-Jun-25	500.00
	Phillip Haggart		Calgary, Alberta		26-Jun-25	100.00
	Tyler Shandro		Calgary, Alberta		02-Jul-25	200.00
	Wade Pidhorney		Calgary, Alberta		03-Jul-25	100.00
	Lori King		Calgary, Alberta		03-Jul-25	100.00
	Terradigm Energy		Calgary, Alberta		14-Jul-25	150.00
	Carrie Wall		Calgary, Alberta		16-Jul-25	125.00
	Fiona Greaves		Calgary, Alberta		17-Jul-25	100.00
	Gordon Atkins		Cardston, Alberta		29-Jul-25	500.00
	Nicholas Milliken		Calgary, Alberta		29-Jul-25	100.00
	Robyn Birdsell		Calgary, Alberta		30-Jul-25	100.00
	Donna Neumann		Calgary, Alberta		30-Jul-25	100.00
	Leann Hackman		Calgary, Alberta		30-Jul-25	250.00
	Peter Mulyk		Calgary, Alberta		30-Jul-25	250.00
	Rob Logan		Calgary, Alberta		30-Jul-25	250.00
	Barbara Shaw		Calgary, Alberta		30-Jul-25	250.00
	Trevor Smith		Calgary, Alberta		30-Jul-25	100.00
	Ken Faulkner		Calgary, Alberta		30-Jul-25	100.00
	Artan Reso		Calgary, Alberta		31-Jul-25	250.00
	Robert MacDonald		Calgary, Alberta		31-Jul-25	75.00
	Jeff Thomson		Calgary, Alberta		31-Jul-25	250.00

19,425.00

SEP 29 2025

9:58

am/pm

THE CITY OF CALGARY

JOANNE BIRCE - WARD 6

JANUARY 1 - JULY 31, 2025 ITEMIZED CAMPAIGN EXPENSES

PAID CAMPAIGN EXPENSES



Date	Expense Category	Expense Description	Amount
8-Jan-25	Printing	Business cards, postcards	426.99
3-Feb-25	Printing	Brochures	152.25
3-Feb-25	Printing	Business cards, sheet stickers	974.19
2-Mar-25	Marketing	Internet marketing	210.00
10-Mar-25	Permits/Insurance	Nomination deposit	100.00
12-Mar-25	Decorations	Balloons - Nomination party	42.84
12-Mar-25	Food	Food - Nomination party	297.36
5-Apr-25	Marketing	Internet marketing	525.00
21-Apr-25	Printing	Nametags	30.88
21-Apr-25	Printing	Brochures	88.20
21-Apr-25	Printing	Brochures	88.20
21-Apr-25	Printing	Brochures	88.20
21-Apr-25	Printing	Brochures	88.20
8-May-25	Printing	Brochures	88.20
11-May-25	Email marketing	Email marketing	348.54
12-May-25	Permits/Insurance	Event insurance	19.14
22-May-25	Technology	Door knocking app	176.55
24-May-25	Venue Rental	Campaign meeting	67.20
27-May-25	Printing	Postcards - 2,000	595.35
29-May-25	Social Media Ads	Internet marketing	70.00
3-Jun-25	Social Media Ads	Internet marketing	38.13
3-Jun-25	Social Media Ads	Internet marketing	12.85
3-Jun-25	Technology	Door knocking app	41.13
5-Jun-25	Printing	Postcards - 5,000	1,233.75

JOANNE BIRCE - WARD 6

JANUARY 1 - JULY 31, 2025 ITEMIZED CAMPAIGN EXPENSES

PAID CAMPAIGN EXPENSES

Date	Expense Category	Expense Description	Amount
6-Jun-25	Salaries	Doorknockers	230.00
9-Jun-25	Salaries	Doorknockers	450.00
10-Jun-25	Social Media Ads	Internet marketing	77.00
11-Jun-25	Email marketing	Email marketing	18.84
16-Jun-25	Promotion Materials	Joanne magnets	735.06
16-Jun-25	Salaries	Doorknockers	1,031.00
17-Jun-25	Signs	Campaign signs	3,292.12
22-Jun-25	Technology	Door knocking app	239.60
24-Jun-25	Social Media Ads	Internet marketing	85.00
24-Jun-25	Venue Rental	Campaign meeting	87.69
28-Jun-25	Food	Meeting refreshments	62.11
29-Jun-25	Promotion Materials	Name tags	47.16
30-Jun-25	Salaries	Doorknockers	340.00
30-Jun-25	Salaries	Doorknockers	475.00
1-Jul-25	Social Media Ads	Internet marketing	94.00
2-Jul-25	Printing	Postcards - 1,000	315.00
3-Jul-25	Social Media Ads	Internet marketing	18.89
3-Jul-25	Social Media Ads	Internet marketing	15.17
9-Jul-25	Road Signs/Transit	Bench Advertising	1,732.50
10-Jul-25	Social Media Ads	Internet marketing	101.00
11-Jul-25	Email marketing	Email marketing	18.81
14-Jul-25	Photo/Video	Campaign video	1,575.00
15-Jul-25	Social Media Ads	Internet marketing	108.00
18-Jul-25	Printing	Postcards - 3,000	861.00
18-Jul-25	Social Media Ads	Internet marketing	115.00



JOANNE BIRCE - WARD 6

JANUARY 1 - JULY 31, 2025 ITEMIZED CAMPAIGN EXPENSES

PAID CAMPAIGN EXPENSES

Date	Expense Category	Expense Description	Amount
21-Jul-25	Social Media Ads	Internet marketing	123.00
25-Jul-25	Road Signs/Transit	Bench Advertising	761.25
28-Jul-25	Social Media Ads	Internet marketing	131.00
29-Jul-25	Technology	Door knocking app	240.44
29-Jul-25	Photo/Video	Video post production	2,625.00
31-Jul-25	Salaries	Doorknockers	470.00
31-Jul-25	Stripe	Stripe fees 2025	457.76

TOTAL PAID CAMPAIGN EXPENSES

23,486.55

UNPAID CAMPAIGN EXPENSES

Date	Vendor	Expense Description	Amount
	None		-

TOTAL UNPAID CAMPAIGN EXPENSES

-

TOTAL CAMPAIGN EXPENSES

23,486.55

